

individuals, because he knows these people will find fulfillment and will be recognized within the company.

Rigorous interviewing, knowledge testing and third-party personality evaluations such as the DiSC (Drive, Influence, Support and Clarity) assessment to evaluate compatibility in the workforce ensure we onboard the right talent.

It's important to note that the majority of candidates avoid companies that seem to prioritize turnover rather than investing in individuals or that lack defined growth opportunities — whether perceived from the company's reputation or sensed during their visits. To personalize a candidate's experience, offer facility tours, introduce him to senior executives and organize meetings with your sales representatives throughout the interview process.

In the end, successful recruiting ... demands time and effort in identifying individuals aligned with our core values and cultural fabric.

Creating a Thriving Culture

In the end, successful recruitment is akin to effective prospecting. It demands investing time and effort in identifying individuals aligned with our core values and cultural fabric. To thrive, particularly with the next generation, companies must evaluate and adapt their internal structures to create a workspace where these individuals can truly excel. ■

Adam Volpe is vice president of sales at BTA member Altek Business Systems, located in Telford, Pennsylvania. Prior to joining Altek in 2019, Volpe was a sales manager and sales rep in the marketing, automotive and IT industries. He can be reached at avolpe@altekimaging.com. Visit www.altekimaging.com.



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