



BTA Scholarship App Deadline is May 1

Are you a full-time Business Technology Association (BTA) member dealership employee and is your son or daughter enrolled in or currently applying for college or a trade school? Or, are you a current full-time student and a full-time employee of a member dealership? If so, I encourage you to take a look at the BTA Scholarship Program, which can help with some of the costs of higher education.



Each year, BTA awards one \$3,000, one \$2,000, and a number of \$1,500 and \$1,000 scholarships to qualifying scholarship applicants. Since the 1984-85 school year, the BTA Scholarship Foundation has awarded more than \$1.7785 million to 1,561 deserving students.

There are a couple of requirements that must be met to apply for a scholarship. The applicant must be (at the time of the evaluation and the award): A full-time employee (30 hours or more per week) or the son or daughter of a full-time employee of a current BTA member dealership AND a full-time student maintaining a class schedule of at least 12 hours (nine hours for grad students) of college credits per semester throughout the school year covered by the scholarship. These credit hours must be at an accredited two- or four-year college, university or technical/trade school.

Applicants must submit information on their school activities; leadership positions; work experience, recognition and awards; and community involvement. The application also requires transcripts and an essay. An independent, impartial evaluator reviews the applications and selects the winners.

Here are excerpts from thank-you notes from past scholarship winners:

■ “Thank you so much for selecting me to receive a scholarship this year. This money has been such a blessing for my family and I so that I can continue my education. I was able to double major and am hoping to study abroad in the spring, and these goals would not be achievable without the generosity of this wonderful foundation! Thank you for giving me and countless others the opportunity to chase our dreams! I promise to steward this gift well and to never forget what a blessing it has been! Your generosity means the world to me.” — *Sloane Brown, Bryan, Ohio*

■ “Thank you for the generous scholarship I was awarded in memory of Matthew Stone. I really appreciate the financial aid, which will help support and further my academic and professional career.” — *Gabriella Hamvas, Princeton, Minnesota*

■ “Thank you for your contribution to my education. The scholarship that you granted me is going to make a big difference in furthering my life. I could not do this without your generosity.” — *Madyson Trammell, Keizer, Oregon*

Scholarship applications must be post-marked by May 1, so there is still plenty of time to apply. For more information and to download this year's scholarship application, visit www.bta.org/Scholarships.

On the scholarships webpage, you will also find a link to a poster promoting BTA's scholarship program. You can download the poster, print it and post it in your dealership's break room to let employees know about this great member benefit.

The BTA Scholarship Foundation is supported by continuing contributions from individual dealers, as well as manufacturers and distributors. If you would like to donate to the BTA Scholarship Foundation, you can make a tax-deductible contribution online at www.bta.org/Scholarships. ■

— Don Risser

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