FALL COLORS RETREAT SCHEDULE

Thursday, Oct. 3

Noon to 1 p.m.

Lunch

1 to 1:05 p.m.

Opening Comments

1:05 to 1:10 p.m.

Lunch Sponsor Presentation: Sharp

1:10 to 1:15 p.m.

Keynote Sponsor Presentation: Zultys

1:15 to 2:15 p.m.

Keynote Address: "Dealers & the Profit Dilemma — How to Get Help From Your Manufacturers," Laura Blackmer, Konica Minolta Business Solutions U.S.A. Inc.

2:15 to 3:30 p.m.

Exhibitor Round-Table Discussions

3:30 to 3:45 p.m.

Exhibits Open

3:45 to 4:45 p.m.

Educational Session: "Achieve Above-Benchmark Performance With Service Model Changes & Technology," Andy Peacock, PROS Elite Group

6 to 7 p.m.

Cocktail Reception at the Mountain View Terrace

7 to 9 p.m.

Dinner at the Mountain View Terrace

Friday, Oct. 4

8:30 to 9:30 a.m.

Breakfast

9:30 to 9:40 a.m.

Opening Comments

9:40 to 9:45 a.m.

Breaks Sponsor Presentation: Xerox

9:45 to 10:45 a.m.

Exhibitor Round-Table Discussions

10:45 to 11:45 a.m.

Educational Session: "The State of the Economy," Tim Quinlan, Wells Fargo Corporate and Investment Banking

11:45 a.m. to Noon

Closing Comments & Prize Drawings