



# FALL COLORS RETREAT 2024 SHOW GUIDE

## WELCOME TO THE 2024 FALL COLORS RETREAT!

This guide includes all the information you need to know to have a great event.

### POWERPOINT SLIDES

PDFs of the PowerPoint slides will be available at the end of the event on the BTA website at: [www.bta.org/EventArchives](http://www.bta.org/EventArchives).

### SHARE ON SOCIAL MEDIA

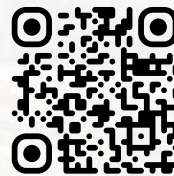
For those of you who want to Tweet or talk about Capture the Magic on social media during the event, the hashtag is: #BTAAsheville.

### STAMP CARD & PRIZE DRAWINGS

Get stamps from at least 15 exhibitors on your stamp card to be entered into a drawing for one of three (\$100, \$200 and \$500) American Express gift cards.

Be sure to drop off your business cards in the fishbowls, baskets, etc., at the exhibitor tables. There will be a number of prize drawings at the end of the event.

### ONLINE SHOW GUIDE



Scan the QR code with your mobile device or visit [www.bta.org/ShowGuide](http://www.bta.org/ShowGuide) for the event schedule, floor plan and exhibitor listings.

### EVENT SPONSORS

BTA Southeast would like to thank the Fall Colors Retreat sponsors:

Keynote Sponsor

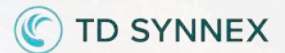
Lunch Sponsor

Breaks Sponsor



AgentDealer

KONICA MINOLTA





# FALL COLORS RETREAT SCHEDULE

## Thursday, Oct. 3

**Noon to 1 p.m.**

Lunch

**2:15 to 3:30 p.m.**

Exhibitor Round-Table Discussions

**1 to 1:05 p.m.**

Opening Comments

**3:30 to 3:45 p.m.**

Exhibits Open

**1:05 to 1:10 p.m.**

Lunch Sponsor Presentation: Sharp

**3:45 to 4:45 p.m.**

Educational Session: "Achieve Above-Benchmark Performance With Service Model Changes & Technology," Andy Peacock, PROS Elite Group

**1:10 to 1:15 p.m.**

Keynote Sponsor Presentation: Zultys

**6 to 7 p.m.**

Cocktail Reception at the Mountain View Terrace

**1:15 to 2:15 p.m.**

Keynote Address: "Dealers & the Profit Dilemma — How to Get Help From Your Manufacturers,"  
Laura Blackmer, Konica Minolta Business Solutions U.S.A. Inc.

**7 to 9 p.m.**

Dinner at the Mountain View Terrace

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## Friday, Oct. 4

**8:30 to 9:30 a.m.**

Breakfast

**10:45 to 11:45 a.m.**

Educational Session: "The State of the Economy,"  
Tim Quinlan, Wells Fargo Corporate and Investment Banking

**9:30 to 9:40 a.m.**

Opening Comments

**11:45 a.m. to Noon**

Closing Comments & Prize Drawings

**9:40 to 9:45 a.m.**

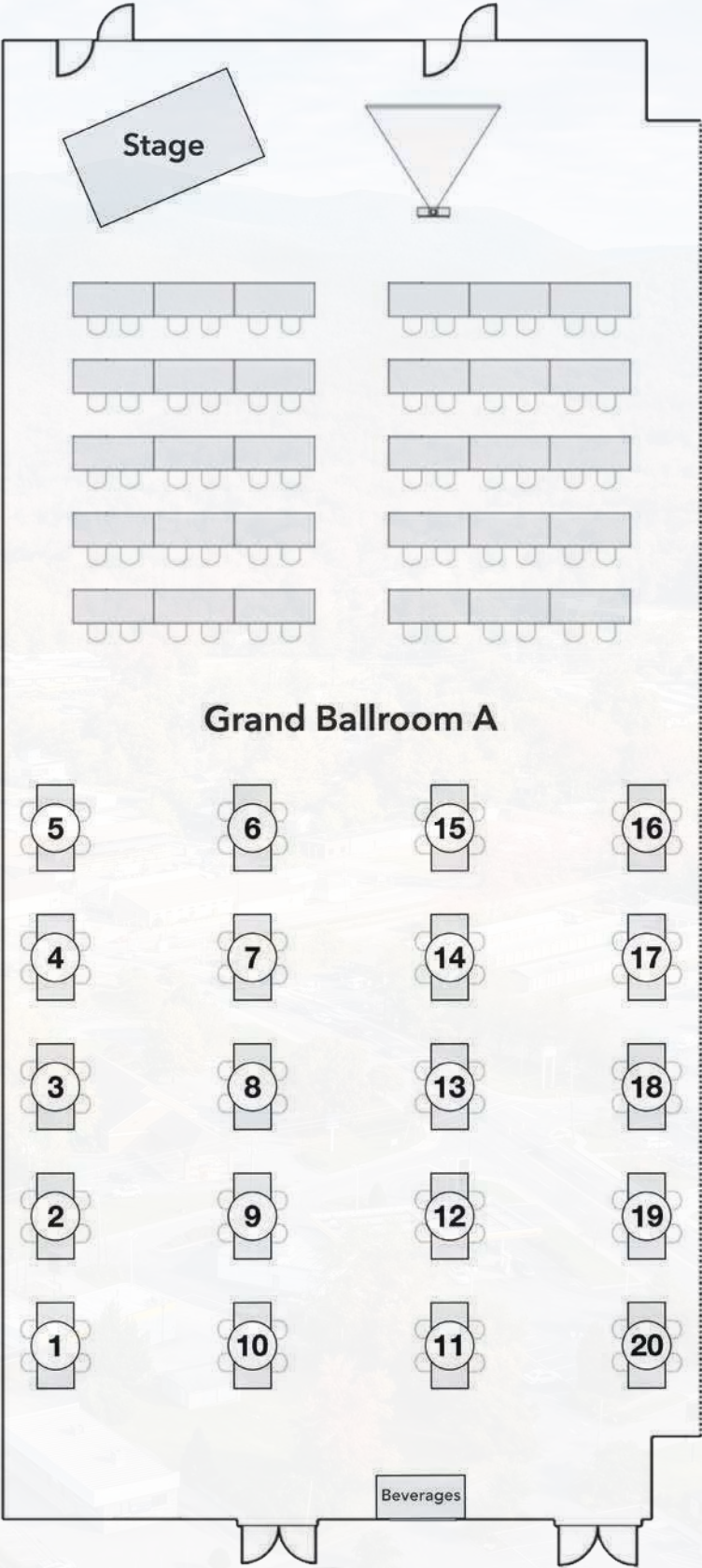
Breaks Sponsor Presentation: Xerox

**9:45 to 10:45 a.m.**

Exhibitor Round-Table Discussions



# FALL COLORS RETREAT FLOOR PLAN



- (1) Konica Minolta
- (2) eGoldFax
- (3) Intermedia
- (4) TD SYNEX
- (5) Square 9
- (6) Clover Imaging
- (7) ecoprintQ
- (8) IBPI
- (9) Static Control
- (10) Zultys
- (11) Sharp
- (12) Quench
- (13) Collabrance
- (14) ACDI
- (15) AgentDealer
- (16) NA Trading and Technology
- (17) LEAF Commercial Capital
- (18) ECI Software Solutions
- (19) Xerox
- (20) Toshiba