

SAVE THE DATE!

Hosted by
BTA Business
Technology
Association®
— Southeast —

FALL COLORS RETREAT

Oct. 3-4, 2024 • Omni Grove Park Inn • Asheville, North Carolina

2-for-1
BTA member
dealer
registration
is only \$199!

The 2024 Fall Colors Retreat, open to dealers from across the country, will feature:

- A keynote address on the state of the industry by Laura Blackmer of Konica Minolta Business Solutions U.S.A. Inc.
- Two additional educational sessions led by industry leaders
- Round-table discussions that will give attendees time to learn more about the exhibitors' offerings in depth
- Time to network with peers & exhibiting sponsors during breaks
- Cocktails & a sunset dinner at the Mountain View Terrace, which offers views of the Blue Ridge Mountains
- **EARLY BIRD HOTEL REBATE!** Register & make your hotel reservations at the Omni Grove Park Inn by Sept. 10 to receive a \$100 hotel rebate per night, up to two nights!



FOR MORE INFORMATION AS IT BECOMES
AVAILABLE, VISIT WWW.BTA.ORG/BTAEVENTS.