

## Program Overview

Our Workshops are just the beginning. By leveraging over 20-years of industry experience, we have created the next generation of professional development for MSPs to ensure your organization continues to grow, retain clients, and increase profitability. Combining 1:1 coaching and routine leadership briefings with peer interaction and ongoing skills development, we'll work with you and your vCIO to apply lessons learned, execute locally and optimize the vCIO role for your organization and your clients.



## The 3 Program Pillars - Elevating The vCIO

### EDUCATE

vCIO University is a 3-day highly interactive Workshop designed to help you lay the foundation for excellence in your role as a vCIO. We'll explore the key success factors that are applicable to all vCIOs, regardless of tenure, so you can deliver desired business outcomes by helping your clients grow, optimize and secure their organizations.



- ✓ Instructor-Led Presentations
- ✓ Course Materials
- ✓ Proven Tools & Templates
- ✓ Interactive Lab Work
- ✓ Group Exercises & Presentation
- ✓ Graduation Ceremony
- ✓ Social Events & Interaction

### COACH

All Workshop Graduates qualify for vCIO-U's 90-Day Accelerator Program. This program is designed to help you and your MSP implement key takeaways from the Workshop faster and more efficiently. Personalized 1:1 coaching tailored to both the vCIO & the organization ensures alignment from the beginning.



- ✓ Account Management (Pre & Post)
- ✓ QBR's & Technology Road Mapping
- ✓ Delivering Business Outcomes
- ✓ Perfecting Soft Skills
- ✓ Personal Development Plans
- ✓ Quarterly Progress & Prioritization Meeting with MSP Leaders

### COLLABORATE

The Alumni Program, exclusively for vCIO University graduates, was designed to enhance the knowledge and expertise acquired during the Workshop. Our Program was developed with the understanding that life-long learning is crucial; our goal is to provide a unique community where vCIOs, MSPs, and their peers can grow together.



- ✓ Ongoing 1:1 Coaching
- ✓ Access to vCIO-U's Online Community, Content Library & Learning Platform
- ✓ Ability to Leverage Peer Group & Cohort Interaction
- ✓ Access to additional course materials as they are published
- ✓ Registration in Annual vCIO-U Alumni Conference

### Contact Us:



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